

AI Literacy Training & Support

Practical, ethically grounded guidance on Claude, ChatGPT, and other AI tools for social workers, clinicians, and entrepreneurs, shaped by clinical practice standards and the realities of running a practice or business.

One-on-One Consultation **\$125 / hour**

Individual support for getting started with AI tools, refining your workflow, or working through a specific use case. Ideal for busy clinicians, faculty, or supervisors who want focused time rather than a group setting.

WHAT'S INCLUDED

- Live, hands-on session (video or in person)
- Account setup and tool orientation
- Custom prompts for your specific workflow

FORMAT

- 60 or 90 minute sessions
- Follow-up email summary included
- Multi-session packages available on request

BEST FOR *Clinicians or faculty who want private, individualized guidance.*

Small Group Workshop **\$650 – \$1,800**

A structured session for a department, practice team, or peer cohort of six to twenty participants. Covers core AI literacy, responsible use in clinical and academic settings, and practical application to real tasks.

WHAT'S INCLUDED

- 2 to 3 hour live session, in person or virtual
- Slide deck and take-home reference guide
- Group Q&A and applied practice time

FORMAT

- Priced by group size and session length
- Content tailored to clinical, academic, or admin roles
- Optional recording for internal use

BEST FOR *Departments, practice teams, or cohorts building shared AI literacy.*

AI for Practice & Business **\$450 – \$1,500 / engagement**

Applied support for social workers and entrepreneurs using AI to run and grow what they've built, from a private practice to an early-stage venture. Focused on real workflows, not general AI awareness.

WHAT'S INCLUDED

- Audit of current operations and workflow
- Tool recommendations matched to budget and needs
- Implementation support and follow-up check-in

FORMAT

- 2 to 4 sessions over 30 to 60 days
- Delivered virtually, with a written roadmap
- Scoped to solo practitioners and small teams

BEST FOR *Social workers and entrepreneurs building or scaling a practice or business with AI.*

Grounded in firsthand experience founding Note Genie and Discerna, AI ventures built for the social work profession.

Ongoing Advisory Support **Custom Quote**

For organizations building AI literacy into ongoing operations. Recurring support for a practice, program, or department as AI tools and internal policies evolve over time.

WHAT'S INCLUDED

- Monthly check-ins or office hours
- Policy and workflow review as needs change
- Priority access for follow-up questions

FORMAT

- Scoped by organization size and cadence
- Quarterly or monthly retainer structures
- Scheduled by inquiry

BEST FOR *Practices or programs wanting continued support, not a single session.*

Rates reflect standard scope. Travel, custom curriculum development, and extended engagements are quoted separately. Nonprofit and academic department rates available on request.

Let's find the right fit for your team.

dawnthurman.com

Bringing AI Literacy Into the Classroom

Direct instructional support for BSW, MSW, and DSW programs, field education, and faculty development, shaped around your course, your students, and your learning objectives.

Guest Lecture or Single Session

\$300 – \$500 / session

A focused, single-session introduction to AI literacy and ethical use, tailored to the course level and delivered as part of an existing class, retreat, or orientation.

WHAT'S INCLUDED

- 50 to 90 minute session, tailored to BSW, MSW, or DSW level
- Live Q&A built into the session
- Short recap handout for students

FORMAT

- In person or virtual
- One-time engagement, no ongoing commitment
- Scheduled around the academic calendar

BEST FOR *Faculty who want a single, well-built AI literacy touchpoint inside an existing course, retreat, or orientation.*

Curriculum Integration

\$1,200 – \$3,500 / semester

Ongoing instructional support woven across a semester, built around your syllabus rather than a generic AI overview. For programs ready to teach AI literacy as a thread through the course, not a single unit.

WHAT'S INCLUDED

- 3 to 6 sessions across the semester
- Assignment and rubric design support
- Instructor guide for reinforcing content between sessions

FORMAT

- In person or virtual, scheduled to your term
- Delivered directly to your students or as train-the-trainer for faculty
- Field education tracks available on request

BEST FOR *Programs embedding AI literacy into coursework, field education, or student development across a full term.*

This is direct instructional support delivered by Dr. Thurman, distinct from Discerna, her AI EdTech platform. Programs interested in platform licensing should inquire about Discerna separately at discerna.app.

Let's build the right fit for your program.

dawnthurman.com

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